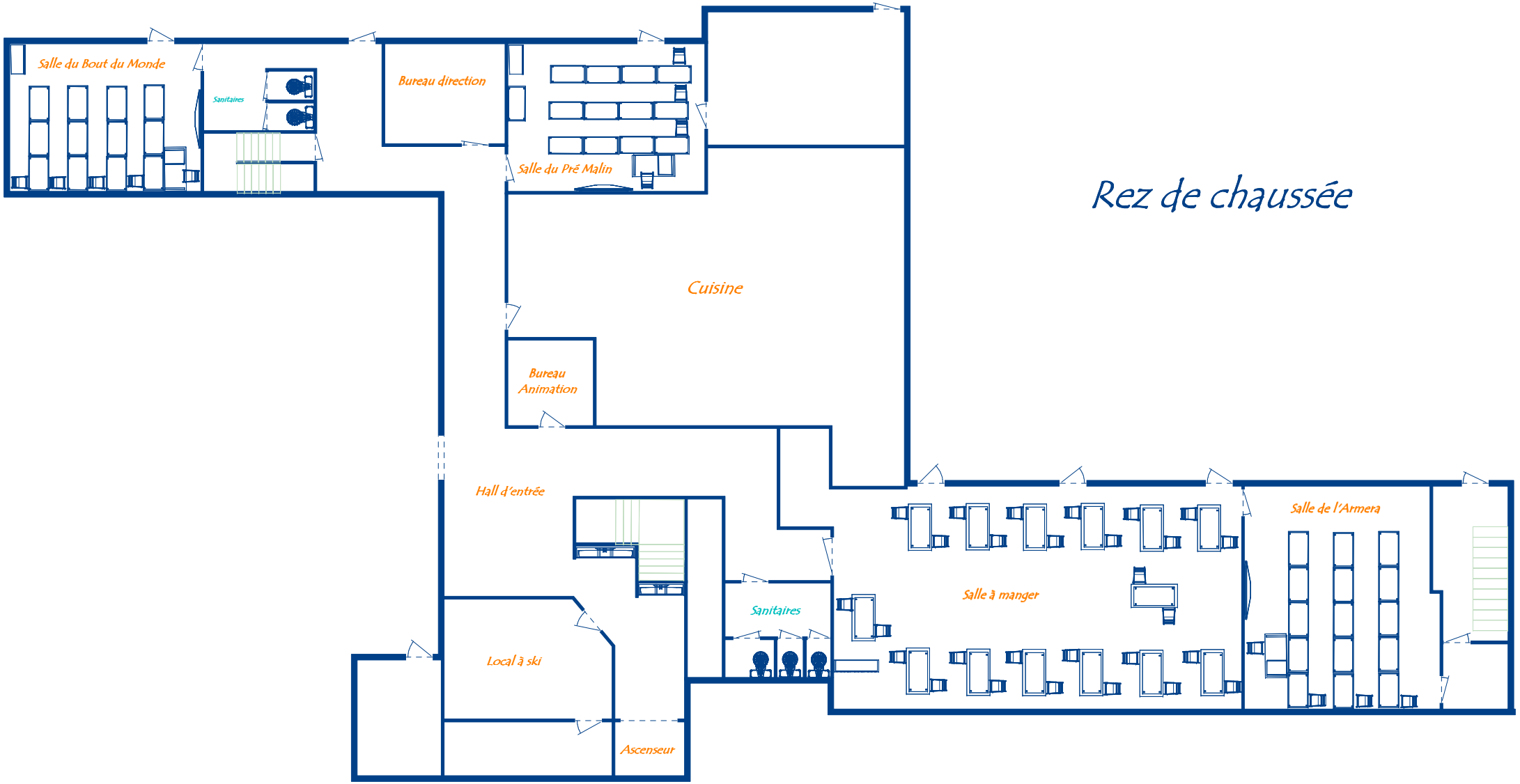Rez de chaussée